

**TOWN OF SUNSET BEACH**  
**UDO ARTICLE 11. SIGNS; OUTDOOR**  
**ADVERTISING STRUCTURES (Excerpt)**

**SECTION 11.08 EXEMPTIONS**

**(A)** Sign permits shall not be required for the following:

**(11) Temporary Event Signs.**

Temporary events are defined as town-permitted, short-term events focused around activities conducted upon a specific business site or individual property that do not involve use of public facilities, staff, or the use or closing of streets. Examples of such activities include, but are not limited to, business grand openings, yard sales, fund raising events, auctions, or events sponsored by religious, charitable, or public services groups. Signage for such events is subject to the following standards.

**(a)** One temporary non-illuminated sign not exceeding thirty-two (32) square feet in area publicizing a specific event of general public interest is allowed per street frontage.

**(b)** For yard or garage sales, no more than two (2) off-site directional yard sales/garage sales signs may be permitted, only during the hours the sale is actively being conducted and each sign shall not exceed 4 sq. ft. in area.

**(c)** For all other temporary events as classified in this section Signs shall be allowed to be erected for up to 30 days following the initial placement of the sign. After 30 days, the signs shall be removed.

**(d)** No signs may be placed in the public right-of-way or on public facilities. Signs shall be -placed only on private property.

(Am. Ord. 05/02/15)

**(12) Special Event Signs.**

Special Events are defined as events that have a community-wide impact, usually involve the use of or closing of streets, use of Town facilities and staff, require a Town permit, or are an event not otherwise classified as a temporary event. Such events include, circuses, concerts, festivals, street fairs, road races, and other such activities. Signage for such events are subject to the following standards.

**(a)** All temporary banner signs may be erected no more than 3 weeks prior to the event and shall be removed no later than 48 hours after the event has concluded, unless expressly stated in the Section. For any event lasting more than 2 consecutive days or for events that are recurring weekly up to 12 weeks, signs located on the site of the event may remain on the site for the duration of the event, but shall be placed and removed as expressed herein.

**(b)** No event shall display more than 200 cumulative square feet of total signage area, including all off-site and on-site signage allowed under this Section.

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**(c)** No event shall display more than the allowable signs as detailed below.

**i.** Up to two signs may be located on the lot hosting the event for the allowable display period. This sign may be a banner sign if it is securely fastened and adequately vented to prevent uplifting. These signs shall be no larger than 32 square feet each.

**ii.** One sign may be a banner sign posted at each of the "Town of Sunset Beach" town entrance visibility of the entrance signs. These signs may be placed up to 2 weeks prior to the event and shall be removed within 48 hours of the start of the event.

**iii.** Off-site directional signs to the event may be displayed in different locations, but not in a driveway or intersection sight triangle. These signs must be of rigid construction (not banner signs) and may not exceed 6 square feet in area. These signs may be placed the day before the event and must be removed the day after the event. These signs shall only be placed for day events. The sign locations must be included in the permit application materials and be approved by the Town.

**iv.** Off-site banner signs for the event may be displayed in different locations, but not in a driveway or intersection sight triangle. Each sign shall not exceed 32 square feet in area and be located on private property.  
(Am. Ord. 05/02/15)

**(B)** No exempt sign may be placed in the public right-of-way.

**(C)** The violation of the provisions of this article by any person is declared to be contrary to the public health, safety and welfare of the community and the purpose of this article. Upon ascertaining a violation of the provision of this article, the UDO Administrator shall cause to be served upon the offender or his or her agent and the owner or his or her agent, or the occupant(s) of the premise, a written notice to require removal within five (5) days of the notice. If the UDO Administrator is unable to give personal notice, the notice may be affixed in a conspicuous manner upon the illegal sign. In the event that the sign is not removed or brought into compliance within five (5) days as ordered, the UDO Administrator will cause the sign to be removed. The owner will incur the expense of removal if corrective action is taken by the UDO Administrator.